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Between 2012 and 2016, she was the Provost of the Bucharest University of Economic Studies, in charged with education and lifelong learning.

Gabriela Tigu has been performing both didactic and research activity within the field of higher education, namely being specialized in tourism expertise of Tourism Operations Management, Destination Management, Ecotourism and Sustainable Development, Business Ethics, Human Resources Management for Tourism.

She is an author of 22 published books, more than 150 articles and scientific papers, as well as 32 national and international research contracts; as a visiting professor she was involved into didactic activities and doctoral boards as well within universities from France, Spain, Sweden, Turkey, Cyprus and Italy.

She is also a scientific Ph.D. supervisor of doctoral thesis in the field of Business Administration.

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